



CITY COUNCIL AGENDA

15728 Main Street, Mill Creek, WA 98012 (425) 745-1891

Pam Pruitt, Mayor • Brian Holtzclaw, Mayor Pro Tem • Sean Kelly • Donna Michelson •
Vince Cavaleri • Mike Todd • Mark Bond

Regular meetings of the Mill Creek City Council shall be held on the first, second and fourth Tuesdays of each month commencing at 6:00 p.m. in the Mill Creek Council Chambers located at 15728 Main Street, Mill Creek, Washington. Your participation and interest in these meetings are encouraged and very much appreciated. We are trying to make our public meetings accessible to all members of the public. If you require special accommodations, please call the City Clerk at (425) 921-5732 three days prior to the meeting.

The City Council may consider and act on any matter called to its attention at such meetings, whether or not specified on the agenda for said meeting. Participation by members of the audience will be allowed as set forth on the meeting agenda or as determined by the Mayor or the City Council.

To comment on subjects listed on or not on the agenda, ask to be recognized during the Audience Communication portion of the agenda. Please stand at the podium and state your name and address for the official record. Please limit your comments to the specific item under discussion. Time limitations shall be at the discretion of the Mayor or City Council.

Study sessions of the Mill Creek City Council may be held as part of any regular or special meeting. Study sessions are informal, and are typically used by the City Council to receive reports and presentations, review and evaluate complex matters, and/or engage in preliminary analysis of City issues or City Council business.

Times listed on the agenda are approximate only. Discussions may sometimes cause remaining agenda items to be considered before or after their scheduled time. Citizens are welcome and encouraged to attend all sessions (except for Executive Sessions) of the meeting.

Next Ordinance No. 2015-793

Next Resolution No. 2015-527

**March 3, 2015
City Council Meeting
6:00 p.m.**

6:00 p.m. CALL TO ORDER:

6:01 p.m. FLAG SALUTE:

6:02 p.m. ROLL CALL:

6:03 p.m. AUDIENCE COMMUNICATION:

A. Public comment on items on or not on the agenda

6:15 p.m. STUDY SESSION:

- A. AWC Scholarship Selection
(Mike Todd, Councilmember)
(Estimated Length of Discussion: 10 minutes)
- B. Coordinate Prevention Grant (CPG) for Outreach to Mill Creek Businesses to Reduce Solid Waste Fees
(Tom Gathmann, Public Works Director)
(Estimated Length of Discussion: 20 minutes)
- C. Information Technology Council Brief
(James Busch, Information Systems and Technology Manager)
(Estimated Length of Discussion: 30 minutes)
- D. Strategic Plan Review
(Tom Rogers, Community Development Director)
(Estimated Length of Discussion: 60 minutes)
- E. Open Discussion
(City Council)
(Estimated Length of Discussion: 5 minutes)

8:20 p.m. BUSINESS SESSION:

8:20 p.m. ACTION ITEMS:

- A. Authorize staff to submit an application to Ecology for the Coordinated Prevention Grant program for the State of Washington 2015-2017 fiscal budget cycle and provide the required 25% local match
(Tom Gathmann, Public Works Director)

8:25 p.m. REPORTS:

- A. Mayor/Council
 - 1. PSRC Regional Travel Study (Councilmember Todd)
 - Boards and Commission Reports
 - City Attorney
 - City Manager
 - Finance Director
 - Director of Community Development
 - Public Works Director
 - Police Chief
 - City Clerk

8:40 p.m. EXECUTIVE SESSION:

(Confidential Session of the Council)

- A. Potential Litigation per RCW 42.30.110(l)(i)
(Estimated Length of Discussion: 10 minutes)

8:50 p.m. AUDIENCE COMMUNICATION:

- A. Public comment on items on or not on the agenda

9:00 p.m. ADJOURNMENT

MILL CREEK CITY COUNCIL

AGENDA SUMMARY

Date on Council Agenda: March 3, 2015

Subject: **COORDINATED PREVENTION GRANT (CPG) FOR OUTREACH TO MILL CREEK BUSINESSES TO REDUCE SOLID WASTE FEES**

Budget Impact: \$35,500 grant requiring an \$8,900 match

Contact Person/Department: Tom Gathmann, Public Works Director

SUMMARY:

The new contract for solid waste and recycling collection services with Waste Management goes into effect on July 1, 2015. The new contract rates are significantly lower for residential collection, but about the same for commercial accounts. However, recycling is provided at no additional fee in the new contract for commercial customers, which is not the case now. This change provides a unique opportunity to undertake an education program directed at Mill Creek businesses to help them take advantage of the contract changes, utilize the new no-cost recycling service, and ultimately reduce their costs for garbage collection. Staff is proposing a two phased business outreach program. The first phase will be conducted by Waste Management in May and June of this year immediately preceding the service changes. This outreach work is included in their “transition plan,” which is a requirement of the new contract, and comes at no additional cost to City customers. This will lay a good foundation explaining the advantages of recycling, but it is a one-time effort with very limited follow-up. The second phase will start in July and continue over a two year period. It will focus on in-depth follow-up with businesses to help them get the most out of the free recycling service. It will be led by a private contractor hired by the City, and will be funded through the Coordinated Prevention Grant (CPG) program available to the City through the Washington State Department of Ecology (Ecology).

The Washington State Legislature authorized CPGs as a financial assistance program to local governments designed to minimize environmental contamination. The program is funded by the Model Toxics Control Act. This Act was passed by voter initiative in 1988 and it established a tax on hazardous substances. Subject to final Legislative and Executive approval, in the current 2015-2017 grant cycle there will be about \$29 million available state wide to the CPG program. The funds are allocated on a per capita formula to the local solid waste planning authority, and the allocation for Snohomish County is about \$2.2 million. Snohomish County is one of the few planning authorities that also share a portion of the CPG allocation from the State with the cities within the County. If the full \$29 million is made available state wide, Mill Creek is eligible for up to \$35,557. A 25% cash match is required, which would be \$8,889 if the full grant amount is used, resulting in a net grant amount of \$26,668.

The City of Mill Creek has never applied for or used CPG funds. A countywide CPG coordination meeting was held on February 17th and attended by City staff. Other Snohomish County cities that are now receiving CPG funds and plan to submit applications for the 2015-2017 grant cycle include Arlington, Bothell, Edmonds, Everett, Lynnwood, Marysville, Stanwood and Sultan.

Agenda Summary
March 3, 2015
Page 2

BACKGROUND:

- The Washington State Department of Ecology makes available to local planning authorities, such as Snohomish County, funds through the Coordinated Prevention Grant (CPG) Program to minimize environmental contamination.
- Snohomish County passes along a portion of the State CPG program funds to interested cities.
- The CPG fund allocation is per capita based, is reimbursement based, and requires a 25% local match.
- Staff has met with Waste Management, Snohomish County Solid Waste Department staff, and neighboring cities that participate in the CPG program to consider potential grant opportunities for Mill Creek.
- The new Mill Creek/Waste Management solid waste contract that will become effective on July 1, 2015 provides a unique opportunity for a CPG funded program to work with Mill Creek businesses to reduce their solid waste collection costs.

STAFF RECOMMENDATION:

- Authorize staff to submit an application to Ecology for the Coordinated Prevention Grant program for the State of Washington 2015 – 2017 fiscal budget cycle and provide the required 25% local match.

COUNCIL PROCESS/ACTION:

- Presentation by Tom Gathmann, Director of Public Works
- Council questions and discussion

ATTACHMENTS:

- Examples of business outreach materials that were used by the contractor in Marysville for a similar CPG program. The materials used in Mill Creek will have Mill Creek businesses and owners featured in the photos.

City Manager Approval:  Date: 2/27/15

G:\EXECUTIVE\WP\COUNCIL\SUMMARY\2015\Recycling CPG Program Grant.doc



Mill Creek logo

FREE Recycling for Businesses!



Stryker Brothers Automotive easily fills two recycling carts a week.

NOW ENROLLING
P2 LEARNING INSTITUTE
Where Children Love to Learn!
Private Preschool & Pre K
Morning and Afternoon Programs Available
360-651-1463
P2DANCE.COM



At P2 Learning Institute, reusing and recycling materials is fun and educational.

FREE
96-gallon
Recycling
Service!

To learn more, schedule a recycling evaluation, or sign up for this free service, please contact the City of ~~Marysville~~ Public Works Department at ~~360-363-8161~~.



Invisible Fence NW keeps expenses down by recycling everything they can.

A City of Marysville Public Works Environmental Program

Mill Creek

Reduce Waste

Recycle

Save Money



The staff at Prime Lending is on board with recycling.



As a matter of course, Bristol Environmental Remediation Services, LLC recycles.



Single stream recycling in Marysville.



Kuhnle's Bar is an avid recycler, filling four 96-gallon carts each week.



Recycling at the Carabinieri Bar.

MILL CREEK CITY COUNCIL
AGENDA SUMMARY

Date on Council Agenda: March 3, 2015

Subject: **INFORMATION TECHNOLOGY COUNCIL BRIEF**

Budget Impact: None immediately, potential for budget amendment

Contact Person/Department: James Busch, Information Systems and Technology Manager

SUMMARY/BACKGROUND:

In the past several years there have been many changes and improvements to the Information Technology infrastructure at the City of Mill Creek. The attached document is a report on the larger projects that have already been completed, currently being worked on, and planned for the future. The report does not cover the day-to-day tasks of ongoing network and server maintenance, staff helpdesk support, and other non-project related responsibilities.

STAFF RECOMMENDATION:

- None at this time, informational presentation only

COUNCIL PROCESS/ACTION:

- City Council review of Information Technology Council Brief
- Council questions

ATTACHMENTS:

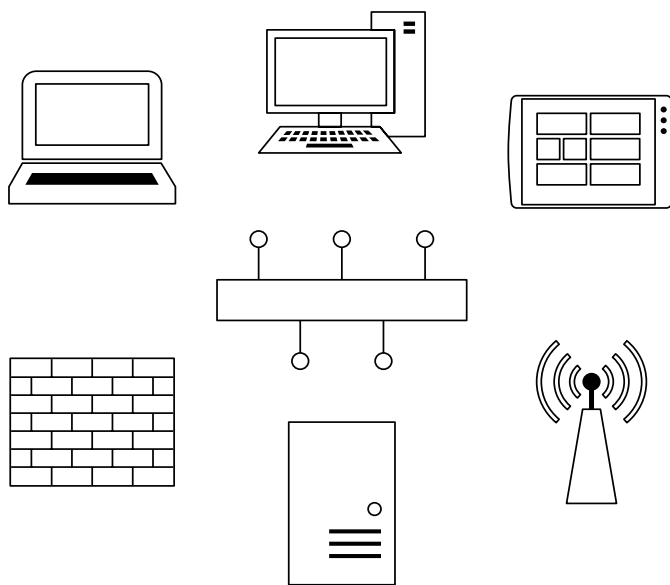
- Information Technology Council Brief
-

City Manager Approval: _____ Date: _____

G:\EXECUTIVE\WP\COUNCIL\SUMMARY\2015\IT Council Brief.docx



Information Technology Council Brief



Prepared By James Busch, IT Manager
February 2015



Overview:

Over the last several years there have been many changes and improvements to the IT infrastructure at the City of Mill Creek. This document is a summary of the larger projects that have been completed and what is planned for the future. As the City grows, the demands on IT will increase and we will work to build the infrastructure necessary to support that growth.

Past Projects:

- *Backup System Upgrade:* In July of 2011 the data backup system was upgraded to increase capacity and meet the growing needs of the City's data storage requirements.
- *Email Archiver Appliance:* In late 2011 an email archiving appliance was purchased and installed to capture all email communications relating to the City. Additionally, all old emails available were imported to the archiver. This appliance greatly simplifies the process for responding to public records requests for emails and reduces liability for the City.
- *Fiber Optic Data Connection to Snohomish County Data Center:* In 2009 the Snohomish County Emergency Radio System (SERS) group worked with Black Rock Cable to lease fiber optic data connections to member cities that were interested (Arlington, Brier, Edmonds, Lynnwood, Marysville, and Mill Creek). Under the agreement, each of these cities received a dedicated fiber cable from their location to Snohomish County's data center in Everett at a minimal cost for installation. SNOCOM also has a fiber connection to Snohomish County's data center in Everett. This common connection point allows for the various cities and other agencies (such as SNOCOM) to easily connect to each other for various purposes. The details of the agreement between SERS and Black Rock and the installation and implementation took some time to complete and in January of 2012 the Mill Creek fiber connection was brought online. The primary purpose of this fiber connection was to establish a high speed link directly to SNOCOM to interface the Mill Creek Police Department and the SNOCOM systems. As the Police Department transitions to New World, a county-wide records management system (RMS) and computer aided dispatch (CAD) system, this connection will be used heavily. It is also utilized by the Snohomish County Traffic Operations Department as part of their management of the traffic lights and traffic cameras in Mill Creek.
- *Connectivity Enhancement to Police Vehicle Laptops:* Virtual Private Network (VPN) Software was purchased by SNOCOM to enhance the connectivity of Police vehicle laptops for the New World project. Initial testing on the Mill Creek vehicle laptops began in April of 2012 and continued through the summer. After testing had finished and issues were resolved, full deployment to all police vehicles was completed in November of 2012.





- *Server Room Temperature Sensor:* In May of 2012 a temperature monitoring and alert system was researched and installed in the server room. The system continually monitors the ambient temperature and will send out multiple alerts if the temperature reaches a set threshold. This system is in place in the event that there is a problem with the cooling system in the room.
- *Council Chambers Podium PC:* In conjunction with the installation of a ceiling mounted projector, a computer was installed at the council chambers podium for presentations. This was completed in July of 2012.
- *Computer Workstation Upgrades:* Almost all of the computer workstations currently in use by city and police staff were manufactured in 2008 and 2009. In March of 2013 the decision was made to extend the life of these computers rather than replace them. Components were purchased for each computer to increase their speed at a much lower cost than replacing the entire computer and over the course of many months all of the older computers were upgraded. The typical life of a workstation is 3-5 years, but we have been able to greatly extend the life of our computers. Replacement of the majority of the computers will be budgeted in 2017-2018.
- *Software License Upgrade:* In March of 2013 the City purchased Microsoft software licenses for Office productivity software (Word, Excel, PowerPoint, Outlook, etc.) and Windows workstation operating system. This allowed us to upgrade all of our workstations to Windows 7 and Office 2010 at the same time as the hardware upgrades. Previously the workstations were running Windows XP and a very dated Office XP.
- *Email Server Upgrade:* In April of 2013 new hardware and software was purchased for an Email server. All mailboxes were migrated from the old email server to the new server. Previously, the City was running on hardware from 2007 and software from 2003, which was at its end of life.
- *City Server Upgrade:* In April of 2013 new hardware was purchased for a multi-purpose server for City-related functions. The previous city server was purchased in January of 2007 and as a typical server life is 3-5 years, it was at its end of life.
- *Network Switch Upgrade:* In May of 2013 new hardware was purchased to upgrade aging and failing networking equipment to improve the reliability and speed of the communication between the various devices on the network. The existing networking switches were purchased many years ago and components had begun to fail.
- *TRAK-iT/MBP Plan Review Integration:* In July of 2013 an upgrade to the TRAK-iT permit tracking





and My Building Permit (MBP) Integration System went live. This upgrade was to implement the additional feature to allow for plan review submittal via the mybuildingpermit.com website and the TRAKiT system. This was a collaborative effort with the Mill Creek Building Department, Mill Creek Information Technology Department, My Building Permit Team, and the TRAK-iT software vendor. The project spanned 6 months, primarily of development work between MBP and TRAK-iT, and then testing by the Mill Creek Building Department and IT.

- *Washington Cities Insurance Authority (WCIA) Cyber Liabilities Audit:* The 2013 annual audit from WCIA focused on cyber liabilities. The audit included answering a detailed questionnaire about our current Information Technology security practices. A few minor changes were necessary and we were also required to start developing an up-to-date Information Technology policy.
- *Access WSP Technical Security Audit:* The 2013 annual audit from Washington State Patrol focused on Technical Securities. The Mill Creek Police Department handles Criminal Justice Information (CJI), therefore it is required to adhere to the FBI computer security requirements for that data. The IT Department worked with the Police Department to provide the information to Washington State Patrol required for the audit and to answer the detailed questionnaire. The result of the audit was 2 minor action items which were quickly resolved to be in compliance.
- *Police Vehicle Laptop Replacement:* The existing police vehicle laptops were purchased in May of 2010 and were scheduled to be replaced after 3 years. However, with ongoing development of the New World RMS and CAD system and some uncertainty of the final system requirements, the decision was made to extend the life of the existing laptops until there was a more clear understanding of a possible launch date and what the final system requirements would be. In October of 2013 data was compiled on different options for replacement laptops and a demonstration unit from Dell was acquired. Field testing was performed and feedback received from the officers. After a successful test, 8 additional laptops were purchased to upgrade the remaining police vehicles. The laptop specifications were chosen carefully to ensure their compatibility with the New World system and guarantee new laptops would not need to be purchased again prior to the New World launch. The IT Department and the Police Department's fleet maintenance group worked closely together to coordinate the upgrade of the docking station, external antenna, power supply, and other vehicle components to minimize the down time for police officers in the field. All laptops were installed as of March 4th, 2014.
- *Lobby Digital Display:* In April 2014 the City launched the digital display in the lobby of City Hall. With the help of Mill Creek Rotary, including a financial donation, City staff installed the digital display to allow for promotion of events and information that would be of value to the residents





of Mill Creek and other visitors to City Hall. Some examples include: promotion of events such as trunk or treat and the 3-on-3 basketball tournament by Mill Creek Parks and Recreation, information about new development in the City and the Comprehensive Plan update by Community Development, promotion of park facilities throughout the City by Public Works, and information about concealed pistol licenses, pet licenses, drug take back program, passports, etc. by the Police Department. The Mill Creek Senior Center and Rotary also promote events from time to time.

- *Police Server Upgrade:* In April of 2014 new hardware was purchased for a multi-purpose server for Police-related functions. The previous Police server was purchased in July of 2005 and as a typical server life is 3-5 years, it was well past its end of life.
- *Digital Photo Evidence Software Upgrade:* The Mill Creek Police Department had been using the same photo evidence software for several years and it was necessary to upgrade to the next version to be compatible with our current computer system. Prior to upgrading with the same software vendor, research was gathered on various competitor products. Based partially on functionality, familiarity, and price, the decision was made to continue with the software currently in use, and upgrade to the latest version. This was a major upgrade as the new version added new features and functionality. The upgrade was completed on July 15th, 2014.
- *TRAK-iT/MBP Inspection Scheduling Upgrade:* In September of 2014 an upgrade to the TRAK-iT permit tracking and My Building Permit (MBP) Integration System went live. This upgrade was to implement the additional feature to allow scheduling of building inspections via the mybuildingpermit.com website and integration with the TRAKiT system. This was a collaborative effort with the Mill Creek Building Department, Mill Creek Information Technology Department, My Building Permit Team, and the TRAK-iT software vendor. The project spanned 6 months, primarily of development work between MBP and TRAK-iT, and then testing by the Mill Creek Building Department and IT.
- *Laptop Upgrades for Directors:* In Fall of 2014 additional computer workstations were needed for open positions, however there were no computer workstations available. After discussing options with department directors, the decision was made to look at purchasing laptops for the directors. Purchasing laptops instead of workstations would have added benefits for meetings, portability, working remotely, and public records concerns. The director's workstations were then made available for the open positions and to allow for spares/replacements for the approximately 6 year old workstations currently in use by the rest of the City staff. Finding replacement parts for these aging computers is difficult, so having our own stock is highly beneficial.





- *WiFi for Public and Private Use:* The wireless network in the City Hall was upgraded and expanded to allow for use by the public while in the City Hall building, as well as for private use by City-issued equipment. This allows for greater security for City and Police equipment while also providing the ability for guests to access the internet while in the lobby or in a conference room for a meeting or presentation. The wireless upgrade was implemented in November of 2014.

Current Projects:

- *Information Technology Policy Update:* As part of our WCIA cyber liability audit, the City was required to start developing an up-to-date Information Technology policy to meet current standards. The existing City of Mill Creek policy is from 1997 and out of date with current technology standards. IT policy templates and current IT policies from many other cities and counties in Washington were evaluated. The IT Manager worked with the City Attorney, the City Manager, and HR to create an updated IT Policy that is effective, practical, and meets current security requirements. The updated IT Policy will be presented to the council on March 10th for review.
- *Springbrook Upgrade and migration to the cloud:* The IT Department is working closely with the Finance Department to upgrade our 2007 Springbrook accounting system to a new version, while also preparing to migrate it to a cloud environment. Switching to the cloud version has many benefits including additional features, off-site data storage for disaster preparedness, 3rd party backups, lower cost, and ease of operation.
- *New World Police System:* The Police Department is ramping up for the June 9th launch of the New World Police System. This is a county-wide system for both CAD (computer aided dispatch) and RMS (records management system) which will combine many different systems from different agencies into a single system. With a launch date established, software is being deployed to all Police computer equipment and additional equipment setup for evidence tracking. Much of the networking infrastructure to support New World has been put in place over the past few years to get ready for this.
- *IT Security Audit through State Auditor's office:* The state auditor's office has offered an opt-in, no cost IT security audit to identify areas of risk or vulnerability to recommend best practices tailored to local government. They will also provide guidance for resolving risks identified during the audit. The IT Department has engaged the auditor's office to take part in this free audit and met with them on February 26th for an initial sit down to go over the details of the audit.





Near Future Projects:

- *Computer Crime/Security Training:* Enduris Washington will be holding a WCIA sponsored Computer Crime training session for IT Staff on April 22nd titled “Protecting Your Organization From Computer Crime”. After the training, a presentation by the IT Department will be made to City Staff to help make them aware of current security vulnerabilities. This meeting will also provide an overview of the new Mill Creek Information Technology Policy.

- *Domain Name Change:* The City currently uses the domain name of “cityofmillcreek.com”. The domain suffix of .com is typically used by companies and most other cities and counties in the area use a more standard government style domain name, e.g. .gov or .wa.us. After discussing, the management team agrees that the most desirable domain name is millcreekwa.gov due to its shortness, easiness to understand, and to remember. The cost for the new domain name is minimal, but switching will require additional work to rebrand some items such as business cards, letterhead, and the website. Rebranding of printed materials will occur over time as needed to reduce costs associated with this project.
 - Examples of domain names from other cities and counties in the area are:
 - arlingtonwa.gov
 - marysvillewa.gov
 - ci.edmonds.wa.us
 - ci.everett.wa.us
 - everettwa.gov
 - ci.mt.wa.us
 - ci.lynnwood.wa.us
 - snoco.org (Snohomish County)
 - co.snohomish.wa.us (Snohomish County)
 - snoco.org (Snohomish County)
 - ci.mukilteo.wa.us
 - ci.lake-stevens.wa.us
 - ci.snohomish.wa.us (City of Snohomish)

- *New Police Vehicles:* The Police Department is in the process of acquiring 5 new police vehicles. Once they arrive, the computer equipment in each vehicle will need to be transferred to the new vehicle and tested for functionality.

Future Projects:

- *Council Meeting Audio Streaming:* If the council desires, the IT department will research streaming the council meeting audio over the internet so residents of Mill Creek can listen to council meetings without having to attend in person. This would help make the meetings accessible to more people and possibly encourage more involvement in City activities and decisions.

- *Backup and Recovery System:* The current data backup system was purchased in July of 2011 and, due to faster than estimated increases in data storage requirements, has reached its

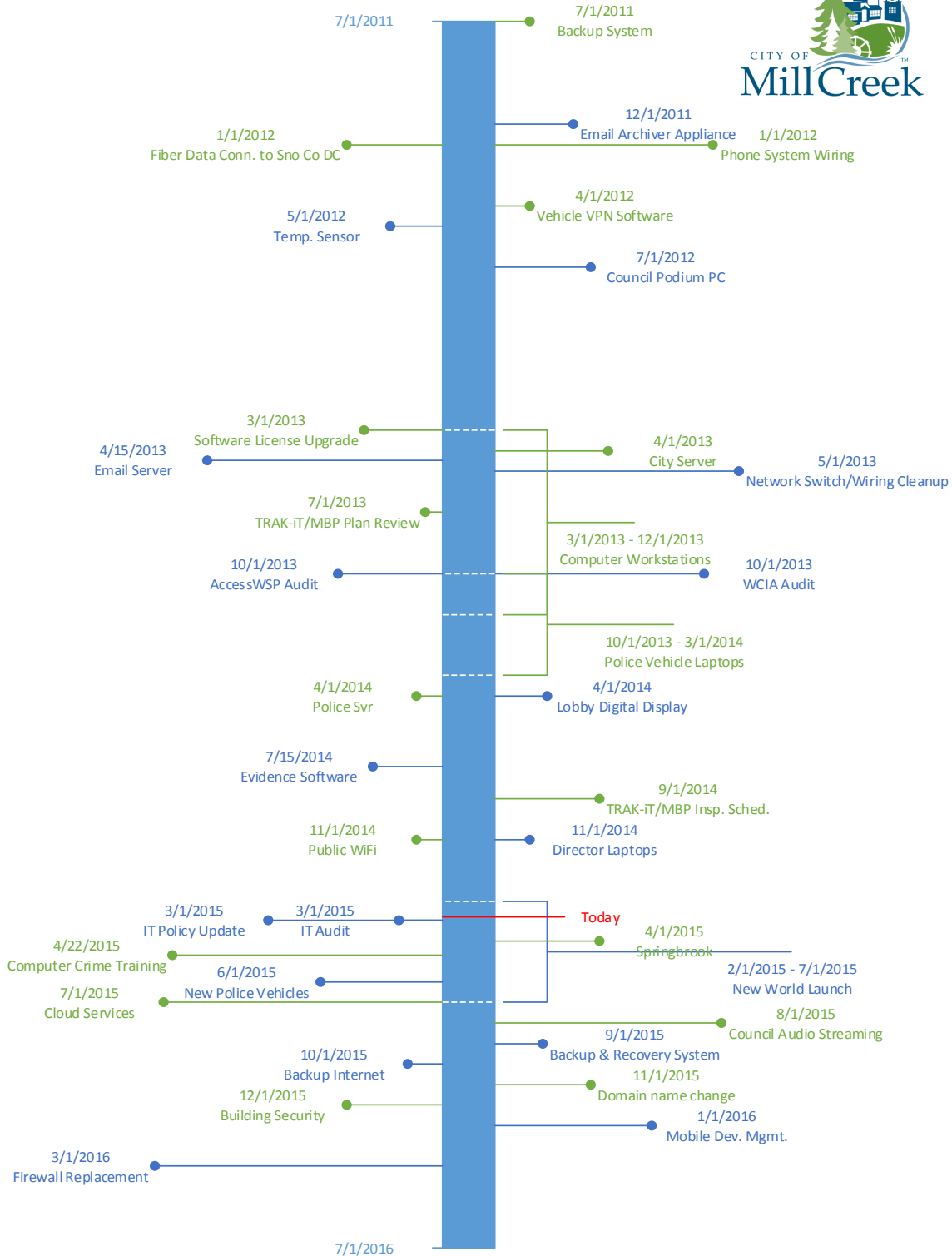




capacity. The IT department will evaluate new backup systems with increased capacity and improved disaster recovery capabilities. This expense was not budgeted for in the 2015/2016 cycle.

- *Fiber Connection to Snohomish County Data Center – Backup Internet:* The existing fiber connection from City Hall to the Snohomish County data center has the ability to provide backup internet access. This would be provided by Snohomish County at a fee and would be utilized when the City's primary internet connection has an outage.
- *Firewall Upgrade (2016):* The current firewall protecting the City's network will reach end of life in 2016 and will be no longer supported by the manufacturer. It is budgeted to be replaced in the 2015/2016 cycle. This will be a major undertaking as virtually all of the network traffic for City Hall goes through this device. This device is a critical component to the network; therefore additional redundancy will be put into place when it is replaced.
- *Building Access Control System:* The existing building access control system in City Hall is a combination of hardware and software. The software portion of the system is outdated and in need of upgrade before it becomes obsolete and will no longer function. The system we currently have is not widely supported so finding companies who are able to service it is difficult. Furthermore, current generation products allow for additional functionality and better integration of multi-building installations. This may be needed in the future with the new public works shop and expansion necessities.
- *Services in the Cloud:* The IT Department will continue researching opportunities to move services to the cloud when advantageous. Use of the cloud can reduce the burden on local resources (power, internet bandwidth, data backup systems, IT labor, etc.) while also improving disaster preparedness of the IT systems by having systems (such as email) at an off-site location. Due to the existence of criminal justice information (CJI) from the police department, there are special requirements involved for the handling of that data which must be considered.
- *Mobile Device Management Software:* As use of mobile devices (primarily cell phones and tablets) becomes more widespread at the city, additional software will need to be utilized to manage them. Mobile Device Management software allows for greater tracking of mobile devices connected to the City's network, the ability to enforce strict security policies, and more granular control of access. This software can also wipe City information in the event of a lost or stolen device.





MILL CREEK CITY COUNCIL
AGENDA SUMMARY

Date on Council Agenda: March 3, 2015

Subject: **REVIEW OF STRATEGIC PLAN**

Budget Impact: None

Contact Person/Department: Tom Rogers, Director of Community Development

SUMMARY/BACKGROUND:

On April 10, 2012, the City Council adopted its Strategic Plan. The year-long planning process that preceded its adoption included an extensive public outreach program, which included a telephone survey, three open houses, and outreach at numerous community events. At the time of adoption, the Plan represented the City's medium- to long-term vision, and identified actions and a schedule to implement the vision. The City Council has requested to review the adopted Strategic Plan to determine if the vision and actions identified in the plan are still valid.

The most substantive sections of the Plan are Chapter 3 - Strategic Plan Vision, Chapter 4 - Strategic Plan Framework, Chapter 5 - Goals, Objectives, and Implementation) and Appendix A: Fiscal Strategy. As such, the Council has indicated that their review should focus on these portions of the Plan. No attachments are provided. Please bring your copy of the Plan to the meeting.

STAFF RECOMMENDATION:

- None. Discussion only.

COUNCIL PROCESS/ACTION:

- Council discussion

ATTACHMENTS:

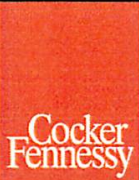
- None

Acting City Manager Approval:  Date: 2/26/15

G:\EXECUTIVE\WP\COUNCIL\SUMMARY\2015\Strategic Plan Review.doc

2/26/2015

① PSRC
Exec. Board



Puget Sound Regional Council

Transportation Public Opinion Survey
February 26, 2015

DRAFT – KEY FINDINGS

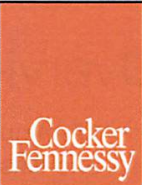
Overview

- 15-minute phone survey of King, Pierce, Snohomish and Kitsap County voters
 - 1,500 interviews (cell and landline)
 - +/-2.4% margin of error (regional, at 95% C.I.)
- Interviews conducted by professional staff at Renton-based call center
- Fielded January 27-February 4
- Explored public attitudes about transportation policy and choices
- Compared attitudes, opinions and awareness with 2009 baseline

2/26/2015

Issues Explored

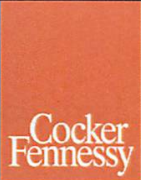
- Attitudes
- Performance and Priorities
- Need for action
- Funding
- Demographics and Background



Preliminary Findings

2/26/2015

① PSRC
Exec. Board



Puget Sound Regional Council

Transportation Public Opinion Survey
February 26, 2015

DRAFT – KEY FINDINGS

Overview

- 15-minute phone survey of King, Pierce, Snohomish and Kitsap County voters
 - 1,500 interviews (cell and landline)
 - +/-2.4% margin of error (regional, at 95% C.I.)
- Interviews conducted by professional staff at Renton-based call center
- Fielded January 27-February 4
- Explored public attitudes about transportation policy and choices
- Compared attitudes, opinions and awareness with 2009 baseline

2/26/2015

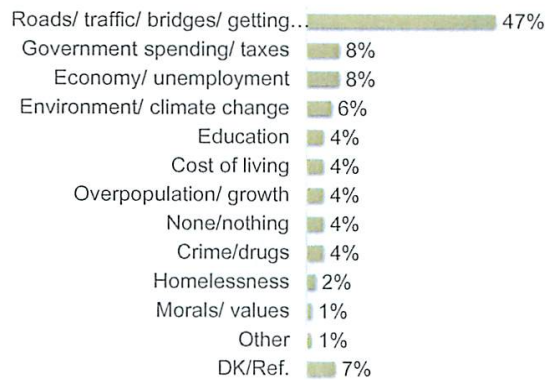
A majority feels the region is headed in the right direction.

1. When you think about the central Puget Sound region, that is King, Pierce, Snohomish and Kitsap counties, do you think the region is generally headed in the right direction or the wrong direction?



Transportation is the top concern.

2. What do you think is the most important problem facing the Puget Sound region today? (open-ended, 2015)

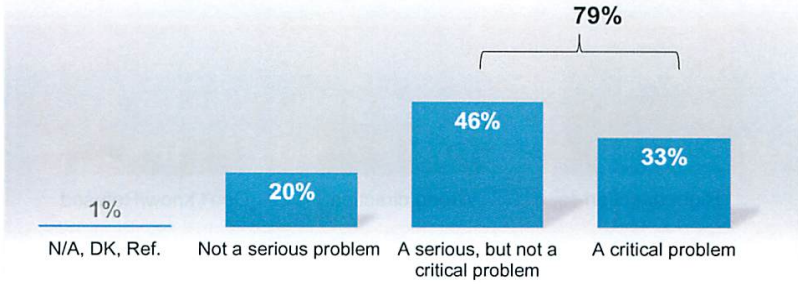


*Extraordinary
that it came
up this
strongly*

2/26/2015

Nearly 8 in 10 say congestion is a serious or critical problem.

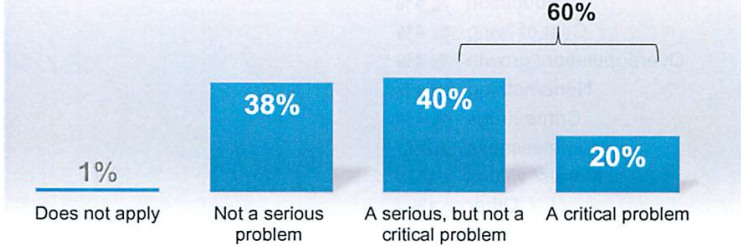
3. How would you describe the traffic congestion on the roads you typically use? Would you say congestion is ... (2015)



Higher with higher income

A majority feel availability of transportation alternatives is a serious or critical problem.

4. How would you describe the availability of transportation alternatives -- like buses, trains, vanpools, bike lanes and sidewalks -- in the areas where you live, work and recreate? Would you say the availability of transportation alternatives is... (2015)

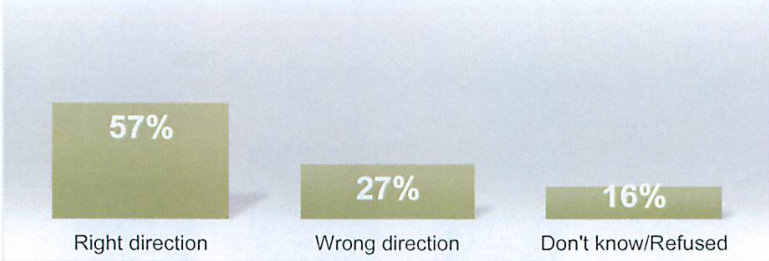


Higher with older and/or higher income

2/26/2015

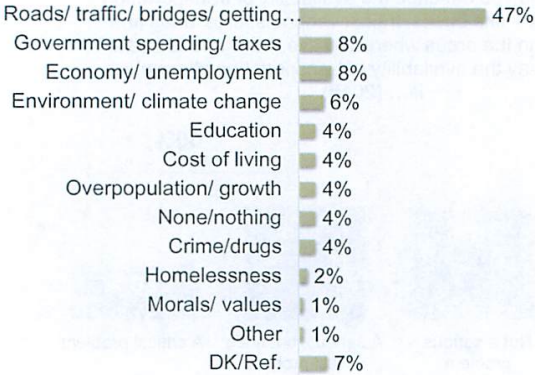
A majority feels the region is headed in the right direction.

1. When you think about the central Puget Sound region, that is King, Pierce, Snohomish and Kitsap counties, do you think the region is generally headed in the right direction or the wrong direction?



Transportation is the top concern.

2. What do you think is the most important problem facing the Puget Sound region today? (open-ended, 2015)

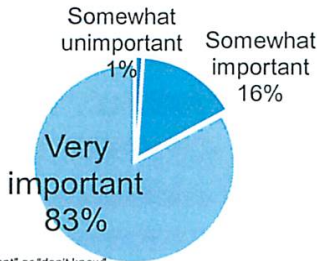


Extraordinary that it came up this strongly

2/26/2015

99% believe our transportation infrastructure is important to the economy.

5. When you think about the economy of the Puget Sound region, would you say that highways, roads, bridges, ferries and transit are not at all important, somewhat unimportant, somewhat important or very important to the economy?

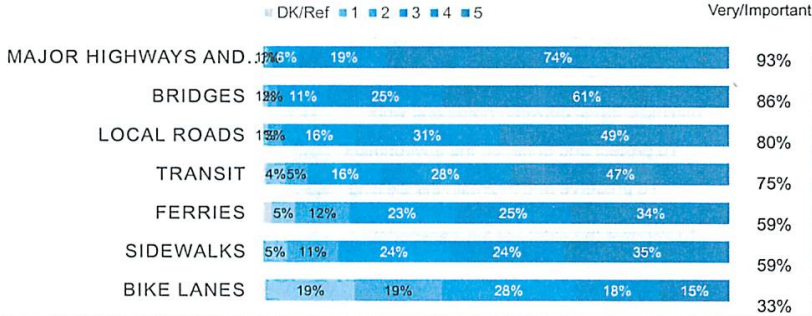


No respondents said "not at all important" or "don't know"

"Somewhat" answers are from younger cohort

Most components viewed as important, but importance is strongest re: highways.

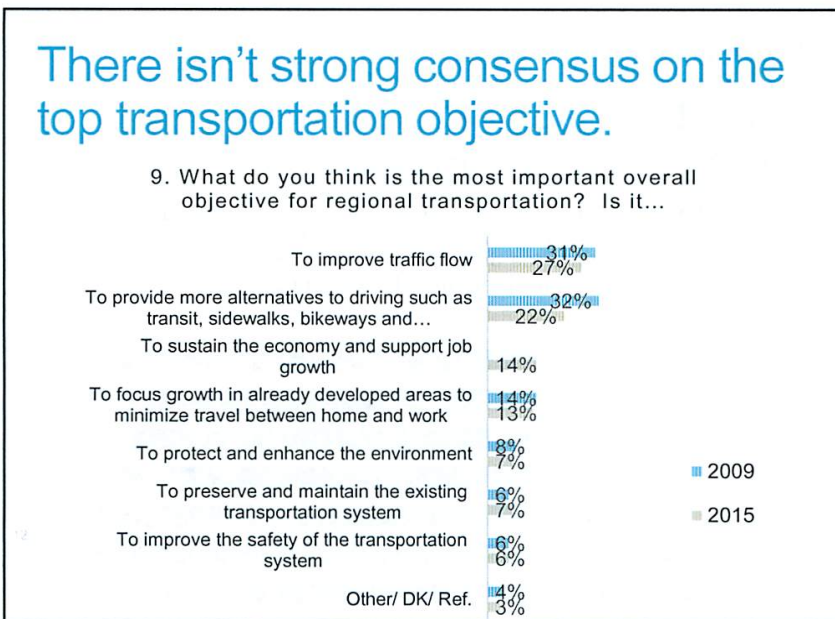
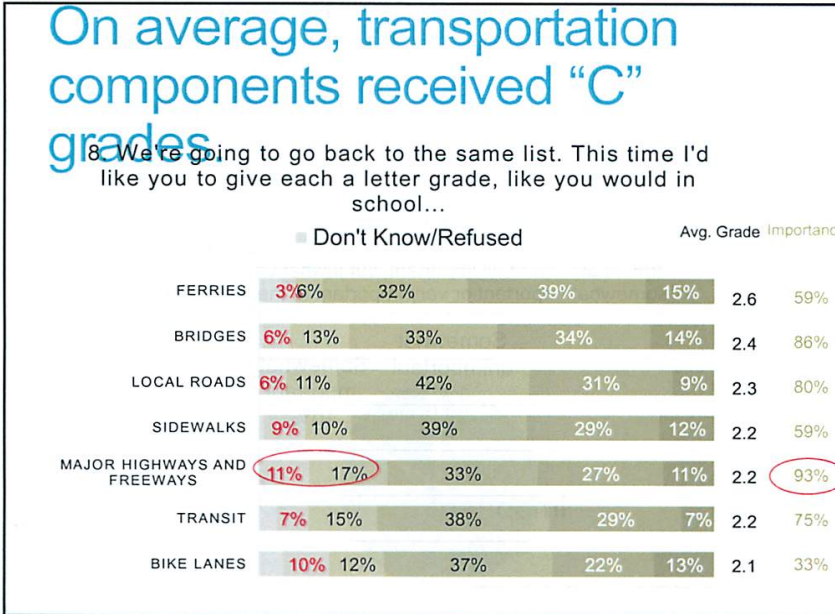
7. I'm going to read a list of some specific parts of our regional transportation system. For each, I'd like you to rate its importance on a scale from 1 to 5 where 1 is not at all important and 5 is very important.



younger felt stronger about highways - sidewalks were urban and lower income

2/26/2015

18-34 y.o. are more positive as a group

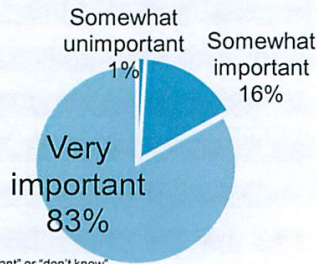


and telecommuting

2/26/2015

99% believe our transportation infrastructure is important to the economy.

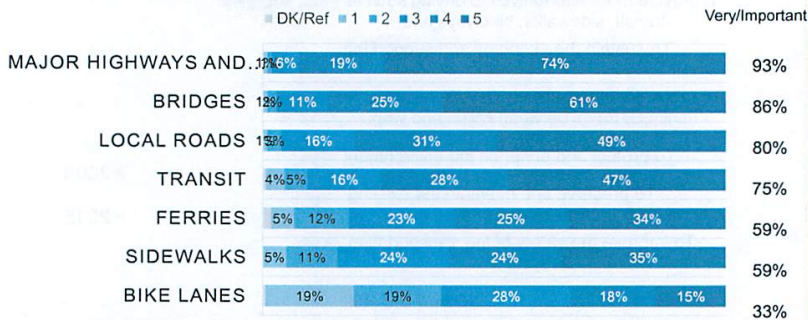
5. When you think about the economy of the Puget Sound region, would you say that highways, roads, bridges, ferries and transit are not at all important, somewhat unimportant, somewhat important or very important to the economy?



"Somewhat" answers are from younger cohort

Most components viewed as important, but importance is strongest re: highways.

7. I'm going to read a list of some specific parts of our regional transportation system. For each, I'd like you to rate its importance on a scale from 1 to 5 where 1 is not at all important and 5 is very important.



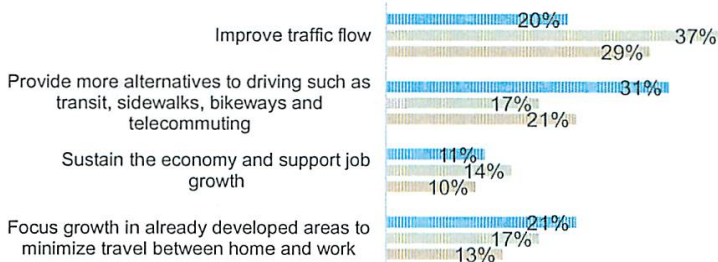
Younger felt stronger about highways - sidewalks were urban and lower income

2/26/2015

Feelings about the top transportation objective differ significantly within King County.

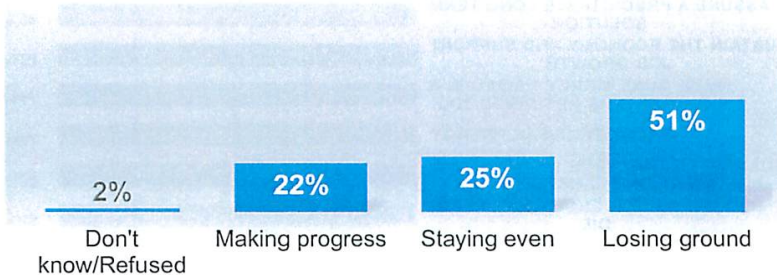
Most important overall objective for regional transportation (King County Sub Areas)

■ Sea/Shor ■ East ■ South



51% feel our region is losing ground when it comes to addressing transportation.

6. Overall, do you think the region is losing ground or making progress when it comes to addressing transportation? Would you say...



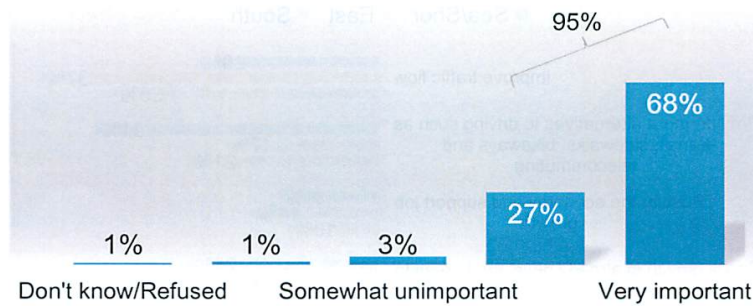
Sno. County more like 60% felt "losing ground"

2/26/2015

*clarity of opinion
very high;
unusual to
have the
don't know/
unimportant 50
(ow)*

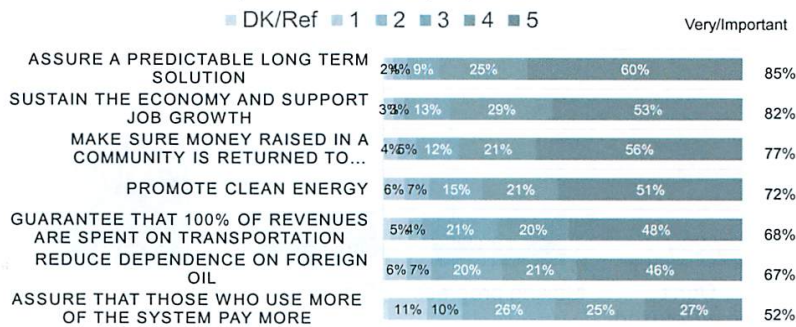
2 out of 3 say it's very important to address transportation issues this session.

11. How important is it that the Governor and Washington State Legislature do something to address transportation issues in 2015? Would you say it is...



Respondents highly value a tax/fee proposal that is a predictable long term solution.

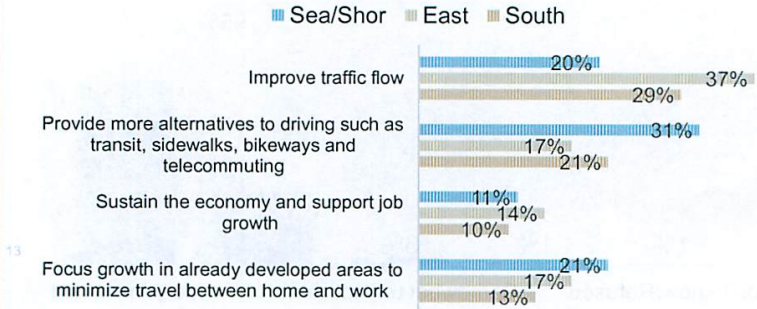
13. I'm going to read some potential characteristics of transportation taxes and fees, for each I'd like to know its importance to you on a scale from 1 to 5, where 1 is not at all important and 5 is very important.



2/26/2015

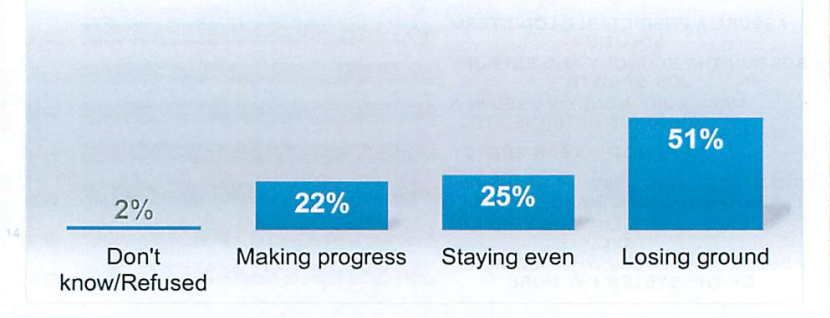
Feelings about the top transportation objective differ significantly within King County.

Most important overall objective for regional transportation (King County Sub Areas)



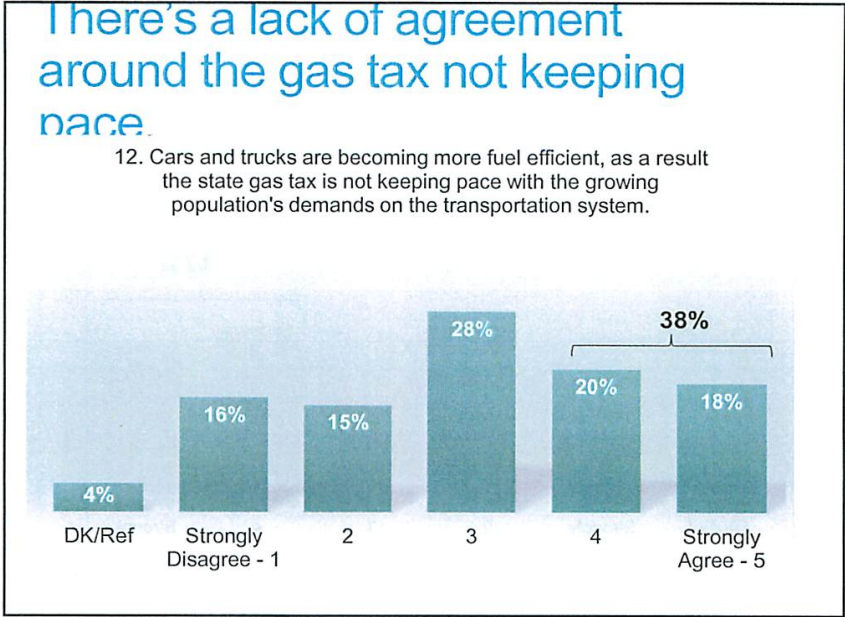
51% feel our region is losing ground when it comes to addressing transportation.

6. Overall, do you think the region is losing ground or making progress when it comes to addressing transportation? Would you say...

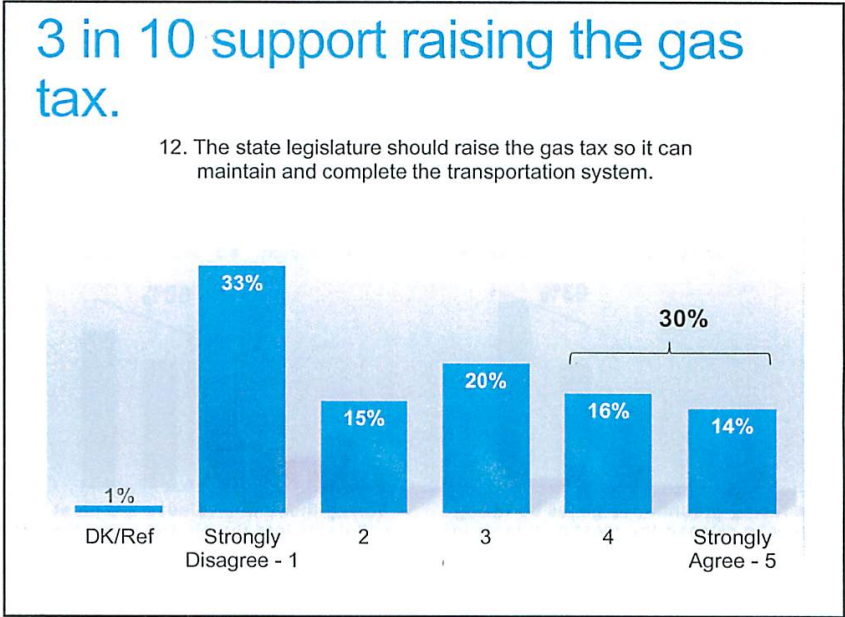


Sno. County more like 60% felt "losing ground"

2/26/2015



*Seattle/Shrunk
was higher
(52%).
Sno, Pierce
County more
like 24-32%*

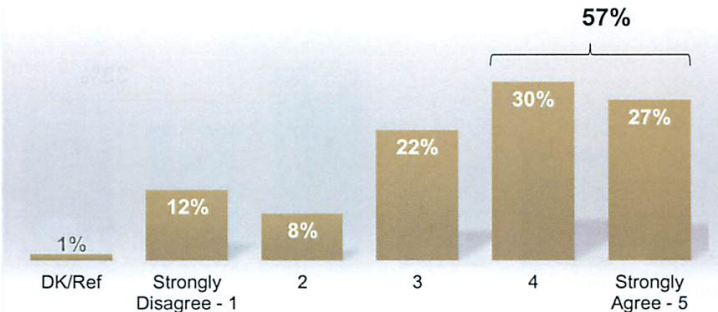


*Pierce lower
Seattle higher
no demographic
differences*

2/26/2015

Most feel the legislature should give local communities options to raise revenue.

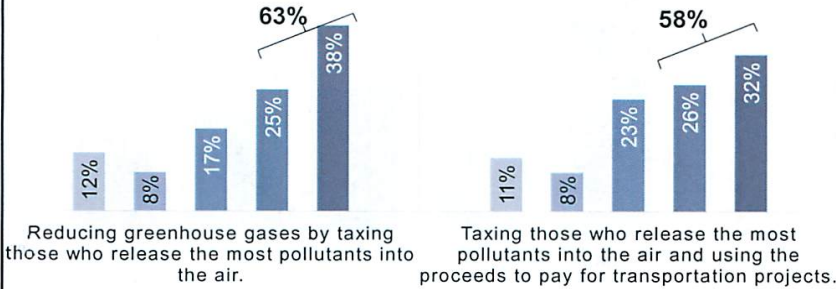
12. The state legislature should allow local communities and regions options to raise revenues to improve transportation.



A majority support a tax on polluters. Most also support using the funds for transportation.

14. Now I'm going to read some statements to you about proposals being considered by state policymakers...

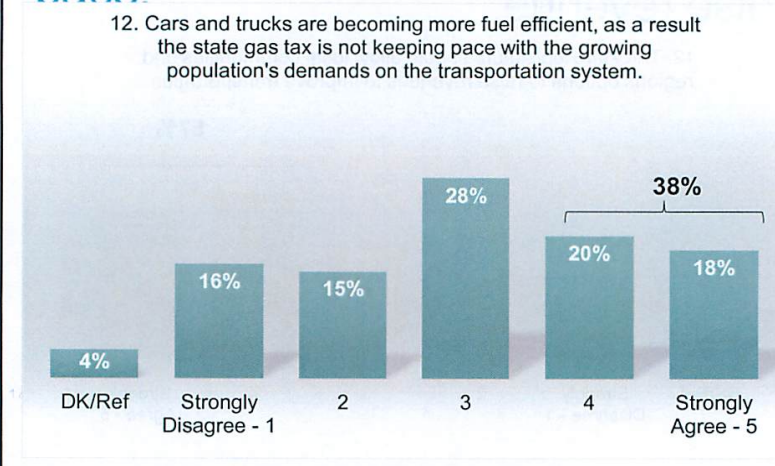
■ 1 - Strongly oppose ■ 2 - Oppose ■ 3 - Neutral ■ 4 - Support ■ 5 - Strongly support



2/26/2015

There's a lack of agreement around the gas tax not keeping pace.

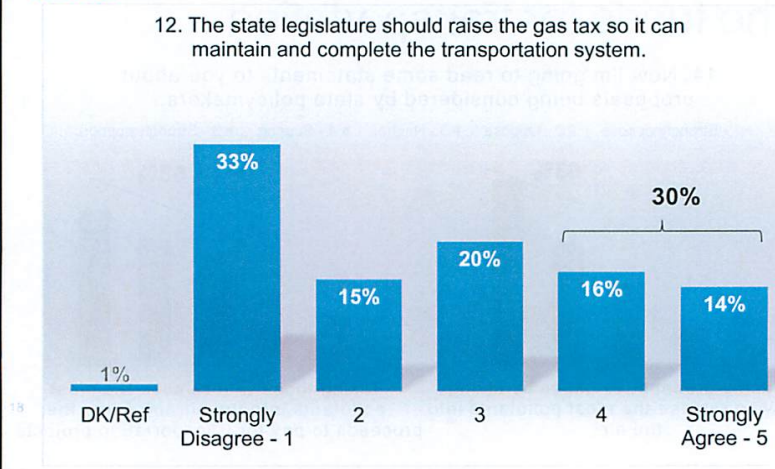
12. Cars and trucks are becoming more fuel efficient, as a result the state gas tax is not keeping pace with the growing population's demands on the transportation system.



*Seattle/Shuckler was higher (52%).
Dno, Pierce County more like 24-32%*

3 in 10 support raising the gas tax.

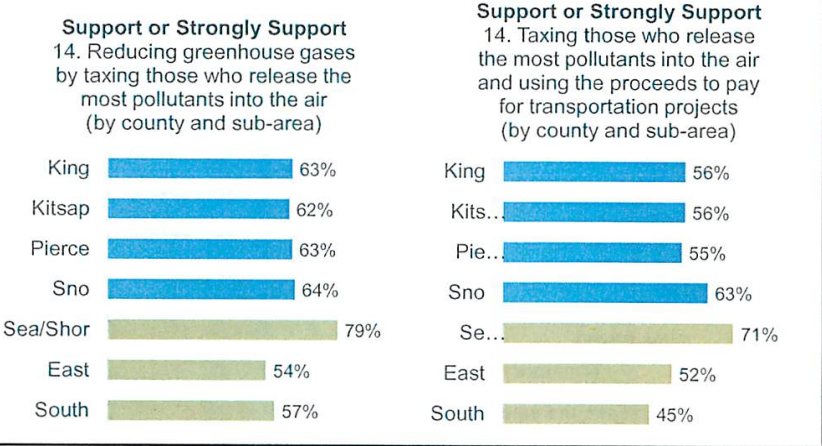
12. The state legislature should raise the gas tax so it can maintain and complete the transportation system.



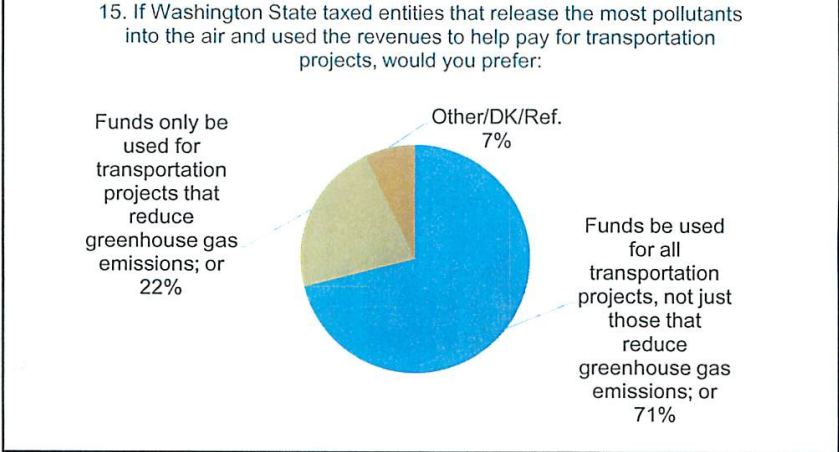
Pierce lower Seattle higher no demographic differences

2/26/2015

Seattle/Shoreline respondents are most supportive of taxing polluters.



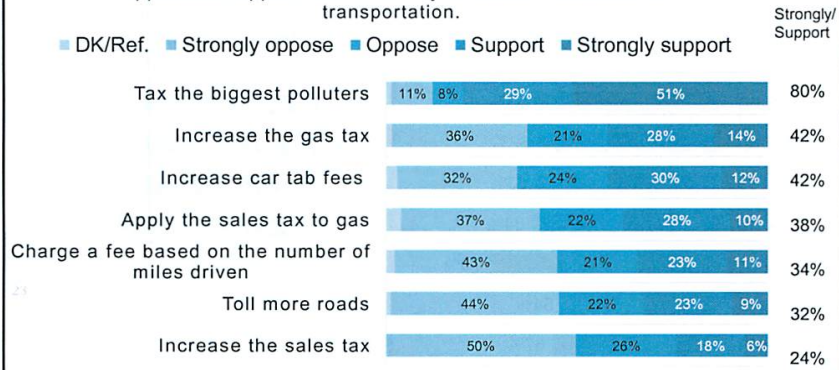
There's a strong preference that funds support all transportation projects.



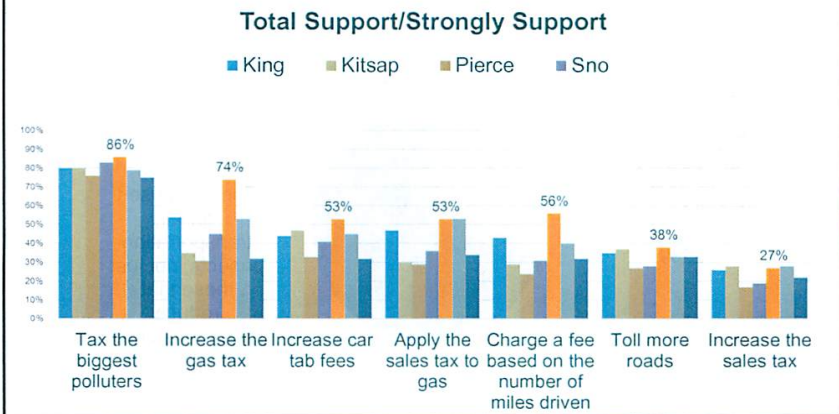
2/26/2015

Taxing the biggest polluters was, by far, the most popular funding proposal tested.

16. I'm going to read a list of ways we could fund our unmet transportation needs. For each, I'd like to know whether you'd oppose or support each as a way to fund investments in transportation.

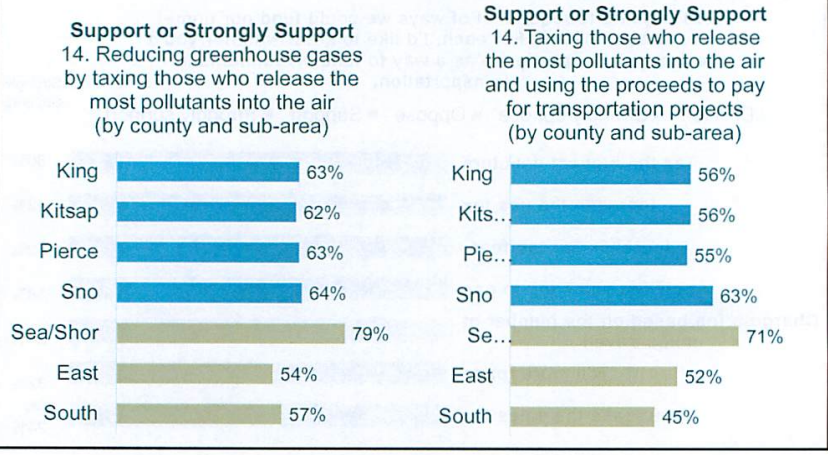


Seattle/Shoreline respondents showed stronger support for most funding proposals.



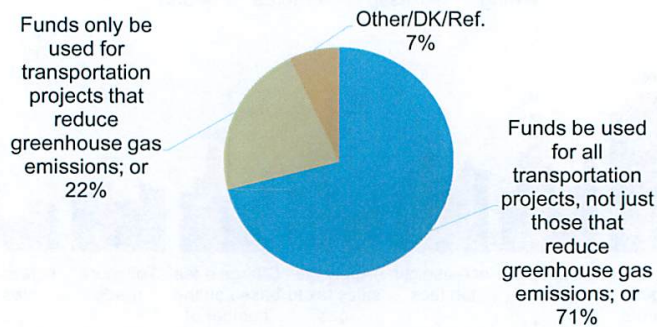
2/26/2015

Seattle/Shoreline respondents are most supportive of taxing polluters.



There's a strong preference that funds support all transportation projects.

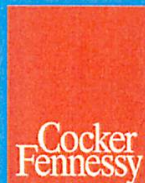
15. If Washington State taxed entities that release the most pollutants into the air and used the revenues to help pay for transportation projects, would you prefer:



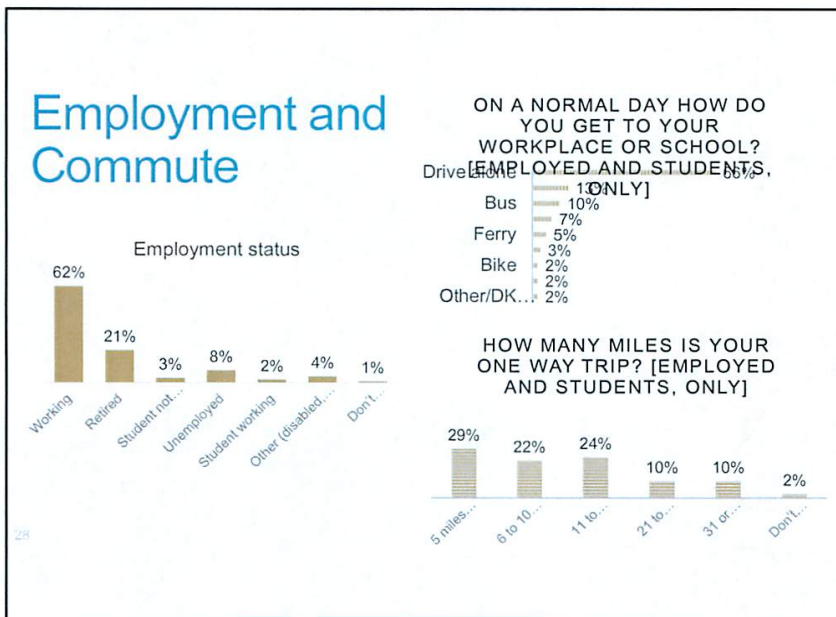
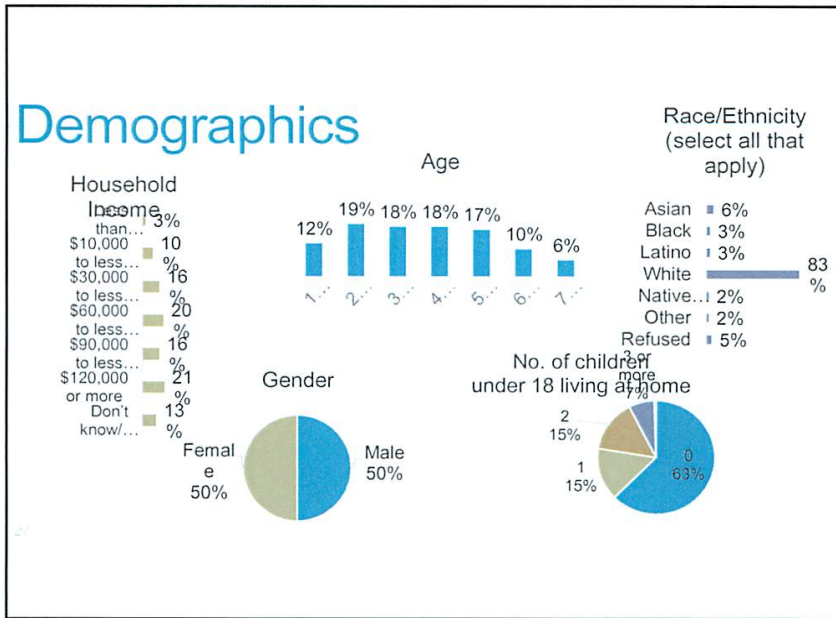
2/26/2015

Discussion & Questions

Background
and Demographics



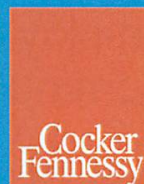
2/26/2015



2/26/2015

Discussion & Questions

Background and Demographics



2/26/2015

